



Central Electric
Membership Corporation

A Touchstone Energy® Cooperative 

A brighter future for all



From the desk of
CEO & General Manager
Eddie Oldham

From the time we were formed by local community members, Central Electric has been committed to building a brighter future for the people, businesses and communities we serve. Our original mission was to bring electricity and new opportunity to our region, and it has since expanded to include the pursuit of new energy solutions, community enrichment and economic development initiatives that provide us new ways to deliver value to our members.

Looking to the decade ahead and beyond, we remain focused on providing you electricity that is reliable, affordable and environmentally responsible. To achieve this low-cost, low-carbon future, we are working with the state's other electric cooperatives to reach significant carbon reduction goals, targeting a 50 percent drop in carbon emissions from our 2005 levels by 2030, and net zero carbon emissions by 2050. To meet these sustainability goals while upholding our commitments to reliability and affordability, our efforts will be focused in areas that make the electric grid more flexible, efficient, resilient and capable of supporting new energy solutions and the vitality of our communities.

New technologies are already leading to the creation of a virtual power plant, which coordinates thousands of resources across the grid, ranging from solar energy, battery storage, microgrids, smart thermostats and electric vehicle charging stations to balance supply and demand on the system. This sophisticated approach provides growing potential for

increased power reliability and lower costs for you, as well as greater convenience and control of your home electricity use. Electric cooperatives like us are at the forefront of these efforts, and strong partnerships with members like you will ensure that we all continue to benefit from a rapidly evolving energy landscape.

In addition to powering our communities, we are also contributing to a brighter future by empowering those we serve. This concern for community is a hallmark of the cooperative difference, and our commitment to community support has been amplified by the unprecedented circumstances of the past few months. We want to make sure that our communities have the strength to succeed no matter the challenges we face, which is why we continue to invest in our local schools through Bright Ideas grants and other youth programs, our local non-profits through Operation Round Up and our local economy through zero-interest economic development loans, as well as many other efforts aimed at improving the daily lives of our members. Since we are located in and belong to the communities we serve, we understand our local needs firsthand and remain driven to make a real difference, now and in the years to come.

To learn more about all the ways we are ensuring a brighter future for all, make sure you visit CEMCPower.com to see the many different ways we are working hard to serve you, our members, as well as our local communities.